

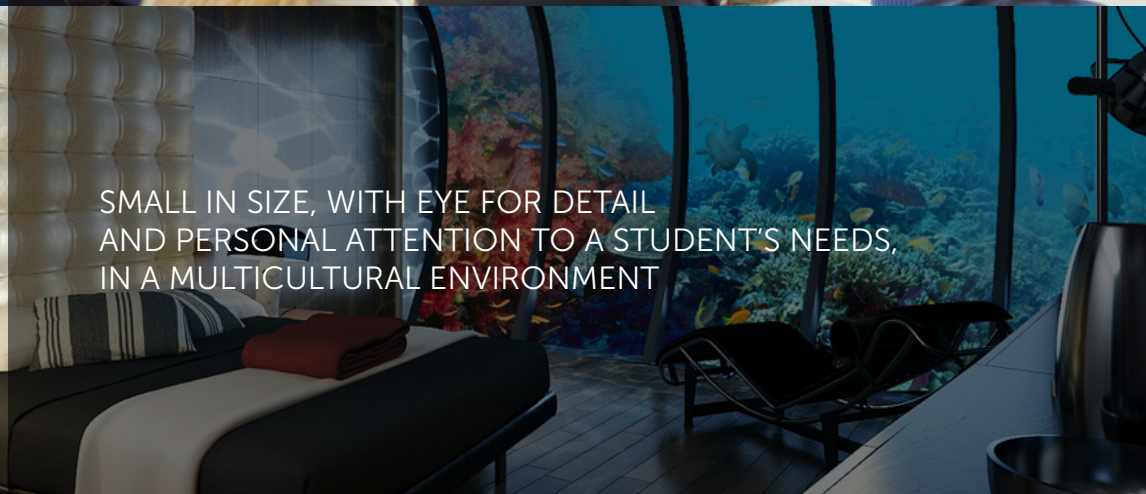
Bachelor & Master Degree in International Hotel and Tourism Management since 1990

BECOME PART OF A
DYNAMIC SECTOR
WITH WORLDWIDE
OPPORTUNITIES

GAIN AN ACCREDITED,
AFFORDABLE DEGREE
RECOGNISED ALL OVER
THE WORLD



SMALL IN SIZE, WITH EYE FOR DETAIL
AND PERSONAL ATTENTION TO A STUDENT'S NEEDS,
IN A MULTICULTURAL ENVIRONMENT



QUALITY TRAINING WITH PRACTICAL APPROACH THANKS
TO TEACHING STAFF FROM THE BUSINESS WORLD AND
INTERNATIONAL INTERNSHIPS, ENSURING SUCCESS



STATE ACCREDITED BY THE MINISTRY OF HIGHER EDUCATION AND RESEARCH OF LUXEMBOURG
DOUBLE DEGREE PROGRAMME WITH EUROAULA AND SAVONIA
ERASMUS+ GRANTS AVAILABLE TO ALL STUDENTS DURING INTERNSHIP

THE THREE MAIN EDUCATION CORE AREAS OF THE BA CURRICULUM ARE:

1. OPERATIONS MANAGEMENT
2. HOSPITALITY BUSINESS MANAGEMENT
3. PRACTICAL EDUCATION - INTERNSHIPS

UNDERGRADUATE CURRICULUM - BACHELOR

MODULE BA YEAR 1 CURRICULUM (60 ECTS)

01	BA 1010	REVENUE MANAGEMENT
02	BA 1011	MARKETING PRINCIPLES (I)
03	BA 1012	ACCOUNTING (I) – APPLIED MATHEMATICS WORKBOOK
04	BA 1013	FOOD & BEVERAGE OPERATIONS & OENOLOGY
05	WS 1014	COMPUTER (I) – PROPERTY MANAGEMENT SYSTEM “OPERA”
06	BA 1015	FRONT OFFICE OPERATIONS
07	CS 1001	CASE STUDY – STUDENT PERSONAL DEVELOPMENT PLAN
08	BA 1017	COMPUTER TECHNOLOGY (II) & EXCEL PRACTICE FOR HOSPITALITY
09	BA 1018	HOUSEKEEPING OPERATIONS
10	CS 1000	RESEARCH CASE STUDY – LODGING MANAGEMENT
11	AS 1094	FINAL WORK PROJECT I – RESEARCH
12	TS 5001	REVENUE & YIELD MANAGEMENT “OPTIMISING PRICING STRATEGIES” BASIC OPERATIONAL INTERNSHIP OF 12 WEEKS (3 MONTHS)

MODULE BA YEAR 2 CURRICULUM (60 ECTS)

01	BA 2019	FOOD & BEVERAGE PLANNING & CONTROL
02	BA 2020	MARKETING (II)
03	BA 2021	HOTELS ORGANISATION & ADMINISTRATION
04	BA 2022	ACCOUNTING (II) – APPLIED MATHEMATICS WORKBOOK
05	BA 2023	FOOD & BEVERAGE SERVICES + CS
06	CS 2001	INTEGRATED CASE STUDY IN FOOD & BEVERAGE
07	BA 2024	RESORT, LEISURE & CONDOMINIUM DEVELOPMENT
08	WS 2025	FOOD PRODUCTION & CULINARY ART + FOOD SAFETY & SANITATION (HACCP)
09	BA 2026	PROCUREMENT & PURCHASING MANAGEMENT
10	CS 2000	RESEARCH CASE STUDY – GLOBAL HOSPITALITY MANAGEMENT
11	AS 2094	FINAL WORK PROJECT II – RESEARCH
12	TS 5002	MENU PLANNING AND COSTING “MENU ENGINEERING” ADVANCED OPERATIONAL INTERNSHIP OF 12 WEEKS (3 MONTHS)

MODULE BA YEAR 3 CURRICULUM (60 ECTS)

01	BA 3028	MARKETING (III) – SALES AND ADVERTISING (HOTS SYSTEM)
02	BA 3029	HUMAN RESOURCES (I) – SUPERVISION PROCESS & MANAGEMENT + WS
03	WS3026	INTEGRATED WS - INTERNATIONAL & EUROPEAN HOSPITALITY LAW
04	BA 3001	CASE STUDY – MARKETING & EVENTS STRATEGIES
05	BA 3031	ACCOUNTING (III) – WORKBOOK & APPLIED STATISTICS
06	BA 3032	GROUP BUSINESS AND CONVENTION MANAGEMENT
07	BA 3033	INTERNATIONAL PERSPECTIVES – HOTELS DEVELOPMENT & MANAGEMENT
08	WS 3037	HOSPITALITY ORGANISATION, TECHNIQUES & STRATEGIES (HOTS)
09	BA 3034	DESIGN, FACILITIES AND ENGINEERING
10	CS 3000	RESEARCH CASE STUDY – RISK MANAGEMENT
11	AS 3094	FINAL WORK PROJECT III – RESEARCH
12	TS 5003	MARKETING PLAN – “STRATEGY DEVELOPMENT & BUDGET ANALYSES” MANAGEMENT INTERNSHIP OF 12 WEEKS (3 MONTHS)