The Presenting Series
Three things matter in a speech: who says it, how he says it, and what he says – and of the three, the last matters least.

John Morley
Most significant opportunities in business life involve the ability to deliver effective, persuasive presentations. Even for the most naturally gifted speakers, the techniques involved in structuring and delivering a winning presentation are challenging.
Train the trainer

Training skills are vital throughout any organisation to provide a flexible approach to skills and knowledge development. It is essential, therefore, that companies complement the courses of external trainers with their own in-house trainers, who are available on an everyday basis.
The ability to stay focused in a recorded television or radio interview whilst being aligned with how one wants to be perceived, is an essential skill of those who represent their company in the media.
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